



LEGACY OF JUSTICE: Traditions Built to Last

Stephen Keen, Chair of the Legacy of Justice Campaign
A gift from the bequest of Gerry and Stephen Keen

For over 40 years, Gerry and I have proudly supported the Jewish Council on Urban Affairs. Through my work at JCUA, I have a voice on the issues that are important to me. And I continue to build upon what has become a family tradition, passing on our values to the next generation.

I am a former president of the JCUA Board of Directors and over the years I have held many positions of leadership at JCUA. My family's Jewish social justice values extend into synagogue life. We are congregants of Hakafa, the synagogue established by JCUA Founder Rabbi Robert Marx and led by former JCUA board president, Bruce Elder. Our connection to both institutions express the heart and soul of our Jewish identity and allow Gerry and me to continue a longstanding family tradition of acting on our Jewish values.

I was first introduced to JCUA by my father-in law, the late Herb Heyman, an amazing man and a deeply committed philanthropist. Herb had built a successful real estate business and believed strongly in giving back to the community. He saw a real need for affordable housing in areas of the city that were hurting, and together he and his longtime business partner, Howard Landau, founded JCUA's Community Ventures Program to demonstrate that people in need ought to be able to raise their families in decent and affordable homes in the city.

From one generation to the next, my family is honored to have devoted a significant piece of our lives to the meaningful work of JCUA, work that creates real, lasting change. As I look to the next generation of Jewish leaders, I am proud to join as a founding member and Chair of JCUA Legacy for Justice Campaign. My family's bequest will allow JCUA to continue this important work, as my family has, L'Dor V'Dor, for generations to come.





LEGACY OF JUSTICE

Giving Program

Leave a Legacy of Justice for generations to come.

Jewish Council on Urban Affairs is proud to introduce **Legacy of Justice**, JCUA's Legacy Giving Program. JCUA supporters are guided and inspired by the principles of *tzedek* (righteousness) and *tikkun olam* (repair of the world). It is these values that have been the foundation of JCUA's work for over 50 years, and have motivated JCUA's commitment to working with directly-impacted communities to address disparities and inequality in Chicago. Your legacy gift to JCUA will ensure that your dedication to social justice will live on for generations to come.

The Talmud teaches:

“In every generation one must look upon himself as if he personally had gone out of Egypt.”

JCUA's work brings meaning to that teaching by utilizing a community organizing model to bring the voice and spirit of the Jewish community to bear on the pressing social justice issues of our day, remembering that we as a people have historically been marginalized and oppressed. Our work today creates ways for the Jewish community to advance meaningful change to systemic injustice and improve opportunities for people across Chicago.

Legacy gifts to JCUA can be made in various way including:

- ❖ Will
- ❖ Trust
- ❖ Investment Account
- ❖ Life Insurance
- ❖ IRA

If you would like more information or guidance on planning your legacy gift, JCUA can connect you with an advisor who can assist you in the process of designating a legacy gift to JCUA. For more information on JCUA's Legacy Giving Program, please contact Jill Katz, JCUA Development Manager by email at: jill@jcua.org or call (312) 663-0960, ext. 115.



LEGACY OF JUSTICE

Giving Intention Form

Legacy Donor Name(s): _____

I/We wish to remain anonymous in all published materials.

Address: _____

City: _____

State: _____

Zip: _____

Email: _____

Phone: _____

YES, I have included Jewish Council on Urban Affairs as a beneficiary of my:

Will Life Insurance Policy Trust Investment Account

Other (please indicate): _____

I/We pledge an estimated amount of \$ _____ to JCUA's Legacy of Justice Giving Program.

For more information about my planned gift, contact:

Contact Name: _____

Relationship: _____

Company/Firm Name (if applicable): _____

Phone: _____ Email: _____

NO, I have not yet made arrangements to support the Jewish Council on Urban Affairs with a Legacy Gift. Please send me more information.

Signature _____ Date _____

Please mail or email this form to the Jewish Council on Urban Affairs

ATTN: Jill Katz, Development Manager

610 South Michigan Avenue, Suite 400, Chicago, IL 60605

Email: jill@jcu.org Phone: (312) 663-0960 x 115